

# Detailed Description of Priorities for Program Technical Assistance for European Funds 2021- 2027

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Pomoc Techniczna  
dla Funduszy Europejskich



Rzeczpospolita  
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Indicative financial table by policy objectives, specific objectives and scope of intervention

## I Information on Priorities and Measures

### **Priority PTFE.01 Effective institutions**

#### **Managing Authority**

Ministry of Development Funds and Regional Policy, Department of Aid Programs

#### **Fund**

European Regional Development Fund

#### **Policy Objective**

TA - Technical Assistance

#### **Place of implementation**

VOIVODESHIPS: ŚWIĘTOKRZYSKIE, KUJAWSKO-POMORSKIE, LUBELSKIE, LUBUSKIE, MAZOWIECKIE, MAŁOPOLSKIE, OPOLSKIE, PODKARPACKIE, PODLASKIE, POMORSKIE, WARMIŃSKO-MAZURSKIE, WIELKOPOLSKIE, ZACHODNIOPOMORSKIE, ŁÓDZKIE, DOLNOŚLĄSKIE, ŚLĄSKIE

#### **Total allocation amount (EUR)**

483,010,382.00

#### **Total EU allocation amount (EUR)**

385,000,000.00

## **Priority PTFE.01.01 Effective institutions**

### **Specific objective**

PT.1 - Technical Assistance

### **Total allocation amount (EUR)**

483,010,382.00

### **Total EU allocation amount (EUR)**

385,000,000.00

### **Scope of intervention**

181 - Evaluation and research, data collection, 182 - Strengthening of capacity of Member State institution, beneficiaries and relevant partners, 180 - Preparation, implementation, monitoring and control.

### **Description of operation**

The aim of the measure is to maintain the necessary human resources and conditions to ensure the smooth operation of the institution.

The measure provides for the following interventions:

1 Dissemination of modern HRM methods.

Ensuring the continuity of human resources in the perspective until 2029 requires comprehensive and modern development activities described, among others, in the "Human Resources Management Plan for Public Administration Institutions

Involved in the Implementation of Cohesion Policy for 2021-2027" and assuming, among other things:

- ensuring a stable, change-proof system of financing remuneration and improving employees' competence

Funding of remuneration will ensure that the needs of the employees implementing EF system are taken into account in budget planning. The implementation of the EF goes beyond the standard operation of the administration, needs special competencies, and thus requires separate treatment and planning within the state budget.

Ensuring adequate competence of employees will be implemented through a variety of tailored training forms, both traditional (including workshops, courses, studies) as well as modern (including e-learning, mutual learning i.e. benchlearning, cooperation and twinning, information and education campaigns.)

- ensuring a development path for employees

Experienced employees can not feel that the institution has nothing more to offer. It is planned to continue such solutions as additional training offerings (e.g., postgraduate studies) and to launch of new solutions such as development programs (e.g., leadership training program, support for participation in international meetings, participation in pilots), mobility program (internships, exchange of experience through peer to peer learning), career and promotion plans. Another motivating factor is nurturing a sense of positive social impact, for example, through opportunities to participate as speakers at projects' summarizing events or in conferences.

- increase in the efficiency of HRM processes

In particular, this includes undertaking employer branding activities, monitoring of employees' satisfaction - surveys and exit interviews with departing employees, supporting the modernization and digitization of HRM processes, and creating onboarding programs for new employees.

- promoting flexible and attractive forms of work and developing non-cash benefits

Flexible work arrangements are positively perceived by employees. Unfortunately, in some institutions, they are not used due to reluctance on the part of managers or formal restrictions that are too strict. The introduction of flexible work arrangements will increase the satisfaction and often the efficiency of employees implementing EF. In the long term, as the experience gained during the COVID-19 pandemic has shown, the effective provision of resources by the employer regardless of the location of performing work entails the expenditure of providing mobile equipment. The development of non-cash benefits involves incurring additional costs and requires analysis on a case-by-case basis, but on the other hand it can increase employees' satisfaction.

- taking care of the good atmosphere at work and promoting modern team management techniques

The quality of cooperation with the immediate supervisor is also a factor influencing the work atmosphere - in this regard, care should be taken to ensure that those on managerial positions, including those at lower levels, have adequate communication and management skills. Institutions should take care to maintain the positive atmosphere in teams, which is indicated as one of the advantages of work. To this end, it is useful to support various forms of integration (e.g., family picnics combined with events that strengthen the visibility of EF.) The funds for the development and implementation of a modern HRM strategy will also be provided under the measure.

- introduction of the principle of equal treatment, prevention of discrimination and diversity management at the level of the entire EF implementation system

Standards and recommendations on HRM will be developed for EF personnel in institutions. It is planned to launch a modern on-line HRM platform in the EF implementation system. It will enable to efficiently and quickly conduct recruitment, onboarding or employer branding processes, to learn about current training and internship offers, as well as to monitor job satisfaction and perform exit interviews on an ongoing basis. The entire process will be overseen by a specially established team for HRM in the EF implementation system.

## 2 Funding of activities to ensure an efficient EF implementation system.

The planned activities are intended to ensure an efficient EF management and administration system, through, among other things:

- establishing and maintaining adequate working conditions to carry out tasks under the General Regulation and thematic regulations;

- construction, implementation and maintenance of information systems with the necessary information and communications infrastructure (with the exception of the national information system CICS 2021, which will be financed from Priority 2, taking into account the principles of digital accessibility;

- development of an evaluation culture (including conferences, publications, training and postgraduate studies);

- expert support (including expertise, analysis, research, evaluations);
- supporting debates with partners from outside of the administration on strategic issues for cohesion and development policy, such as spatial policy and its impact on planned interventions;
- promoting cross-border and international cooperation, e.g. under TAIEX, twinning, Peer2Peer instruments;
- funding for activities that ensure the implementation of horizontal principles.

### 3 Strengthening the administrative capacity of EF implementing institutions.

The objective of the measure is to provide practical support to national and regional administrations in regard to strengthening administrative capacity when managing EF, e.g. in the areas of increasing competence, organization and simplifying procedures, and reducing unnecessary burdens. Funding will include:

- support for the national European Funds Ombudsman, including activities aimed at improving and coordinating the implementation of EF;
- training for staff of EF institutions, including on social, innovative and green public procurement, DNSH, biodiversity protection, anti-corruption and application of integrity pacts, horizontal principles (e.g., accessibility, equality and



non-discrimination), the New European Bauhaus initiative, roadmaps and administrative capacity building;

- support for the exchange of experience and mutual learning between institutions through the creation of thematic networks, working groups and other dialogue bodies involving experts and partners, including those from outside of the public administration in the above areas.

Funding the above activities will strengthen capacity building, improve communication and enhance experience sharing.

4 Strategic and management coordination at the PA level.

Funding will be provided for strategic and management coordination costs at the PA level concerning, among other things:

- activities of committees and subcommittees monitoring the implementation of the PA, and other bodies coordinating the implementation of funds at the horizontal level (e.g., Steering Committee for the coordination of support in the health sector);

- preparation and updating of the national and European planning documents setting directions and defining conditions for the implementation of cohesion policy (including SRD, NSRD, NUP, EUSBSR Baltic Sea Strategy, EU Territorial Agenda 2030, Urban Agenda for the EU, Concept for the development of the country, documents necessary to maintain the fulfillment of the enabling conditions);

- ensuring and updating the information base containing statistical data for monitoring cohesion policy, including the implementation of surveys whose results will provide data coverage for identified information gaps and ensuring consistency of planning activities with regulatory activities, preparing legal solutions;
  
- ensuring the functioning of evaluation at the horizontal level and coordination of the evaluation system in Poland;
  
- supporting coordination of cohesion policy with other funds (e.g., InvestEU, RRF) and EC centrally managed programs (e.g., TAF) to strengthen complementarity and avoid the risk of double financing or overlapping investments in the same thematic areas;
  
- support (training, expertise, seminars, educational and informational materials) to members of committees and subcommittees in monitoring the assessment of compliance of activities with horizontal principles;
  
- coordination of activities in the area of anti-corruption and countering irregularities.

Under the measure, all tasks related to the performance of the functions of the Managing Authority of TAEF will also be carried out, including tasks related to information about the program.

**Maximum percentage level of EU funding in the project**

79.71

**Maximum percentage level of funding of total eligible expenditure at project level (EU funds + national co-financing granted to the beneficiary by the competent institution)**

100

**State aid - EU legal basis**

No help

**State aid - national legal basis**

No help

**Simplified settlement methods**

up to 15% flat rate for indirect costs (basis of calculation: direct personnel costs) [CPR Article 54(b)], unit costs based on the MA calculation method [CPR Article 53(3)(a)]

**Form of support**

Subsidy

**Allowable cross-financing (%)**

100

**Method of project selection**

Uncompetitive

**Implementation of territorial instruments**

Not applicable.

**Beneficiary type - general**

Public administration

## **Target group**

public administration (including government) and its subordinate bodies and organizational units

## **Product indicators**

WLWK-PLRO152 - Number of expert opinions developed

WLWK-PLRO153 - Number of meetings of committees, group networks and other meetings to exchange experience with partners

WLWK-PLRO151 - Number of performed evaluations

WLWK-PLRO150 - Number of participants in training forms for institutions

WLWK-PLRO192 - Number of computers purchased

WLWK-PLRO149 - Average annual number of FTEs financed by Technical Assistance

## **Result indicators**

WLWK-ND001 - Not applicable

## **Priority PTFE.02 Effective beneficiaries**

### **Managing Authority**

Ministry of Development Funds and Regional Policy, Department of Aid Programs

### **Fund**

European Regional Development Fund

### **Policy Objective**

TA - Technical Assistance

**Place of implementation**

VOIVODESHIPS: ŚWIĘTOKRZYSKIE, KUJAWSKO-POMORSKIE, LUBELSKIE, LUBUSKIE, MAZOWIECKIE, MAŁOPOLSKIE, OPOLSKIE, PODKARPACKIE, PODLASKIE, POMORSKIE, WARMIŃSKO-MAZURSKIE, WIELKOPOLSKIE, ZACHODNIOPOMORSKIE, ŁÓDZKIE, DOLNOŚLĄSKIE, ŚLĄSKIE

**Total allocation amount (EUR)**

175,640,139.00

**Total EU allocation amount (EUR)**

140,000,000.00

**Measure PTFE.02.01 Effective beneficiaries****Specific objective**

PT.1 - Technical Assistance

**Total allocation amount (EUR)**

175,640,139.00

**Total EU allocation amount (EUR)**

140,000,000.00

**Scope of intervention**

182 - Strengthening the capacity of Member State institutions, beneficiaries and relevant partners

**Description of operation**

The aim of the operation is to develop the capacity of beneficiaries with a particular focus on the territorial dimension of cohesion policy.

The operation provides for the following interventions:

1 Increasing the capacity of EF beneficiaries, in particular:

- coordination and operation of a network of information points for EF beneficiaries and potential beneficiaries;

- information and training activities for beneficiaries and potential beneficiaries of a profiled, practical and workshop nature preceded by analysis of needs in the areas including: social and innovative aspects in public procurement, green public procurement, DNSH, biodiversity protection, horizontal principles (including accessibility and non-discrimination); anti-corruption and promotion of integrity pacts; New European Bauhaus initiative, State Information Architecture;

- educational and expert activities to strengthen the capacity of self-government territorial units to perform development activities, strategic planning and carrying out investment processes in partnership, the advantages of participatory budgeting, the search for various sources of funding complementary to EF, including under programs managed by the EC; these activities will also include advisory support for urban centers in the preparation and implementation of SUMP - if other sources of funding for these activities are not available;

- improving the capacity of local governments to prepare and implement projects in Interreg programs: Europe, Central Europe, Baltic Sea Region (Interreg B and C);

- support for specific groups of project proponents, including beneficiaries with weak institutional potential from areas at risk of permanent marginalization and medium-sized cities losing socio-economic functions, for the preparation and implementation of projects (predefined and pilot) in key areas from the point of view of EF aimed at developing model solutions in areas such as.: smart cities, innovation, digitization, computerization, smart specializations, FI, PPP, urban policy, biodiversity protection, regeneration, revitalization, land decontamination and renaturalization, urban resilience, climate change adaptation, green deal, electromobility, low-carbon, clean air, circular economy, functional-spatial models, implementation of accessibility and universal design in the activities of local governments, urban-rural links building;

- support (training, consulting) in the preparation of SUMP for cities not covered by analogous support from EU funds;

- identifying barriers to applying for EF funding and monitoring the needs of beneficiaries and potential beneficiaries, formulating proposals for simplification and reducing bureaucratic burdens;

- supporting the potential of partners from outside of the administration to increase their participation in the implementation of development policies at the national, regional and local levels (good practices in this area were developed within the framework of the TAOP 2014-2020, e.g., through microgrants, cooperation with NGOs, creation of places of local activity, active participatory processes such as streetworking, community lighthouse keepers, managers of quarters - further implementation of pilot projects and search for innovative solutions that can later be disseminated on a national and European scale is planned) and networking of cooperation of partners' representatives in the MC;

- developing mechanisms of trans-regional and inter-sectoral (public, private and non-governmental sectors) cooperation and partnership;

- supporting the process of sharing experience and best practices in the implementation of development policy.

The main implementation mechanism will be grant projects or subsidy competitions in selected areas targeting final recipients or beneficiaries.

2. Support for the implementation of territorial instruments, in particular:

- support in the preparation of strategic documents at the local and supra-local level necessary for the implementation of territorial instruments, e.g. integrated territorial strategies, project package;

- support for the creation of network and functional links between cities with complementary resources or complementary social and economic structure, including to encourage their participation in the European network of cities and European urban initiatives;

- communication and experience sharing activities between voivodeship's centers (ITI) and other cities;

- activities aiming to coordinate and complement the various territorial instruments in the area;



- promoting the success of joint initiatives in order to spread the culture of cooperation, as well as to increase residents' support for the idea of cooperation;
- strengthening strategic management mechanisms, and analytical and evaluation capabilities based on functional areas.

3. Development and maintenance of the national CICS 2021 IT system, which enables the application and settlement of EF funded projects on a uniform basis by beneficiaries.

Under the measure, expenses will also be incurred for maintenance and necessary modifications of the SL 2014 system and construction of the system for the financial perspective after 2027, taking into account the principles of digital accessibility.

**Maximum percentage level of EU funding in the project**

79.71

**Maximum percentage level of funding of total eligible expenditure at project level (EU funds + national co-financing granted to the beneficiary by the competent institution)**

100

**State aid - EU legal basis**

No help

**State aid - national legal basis**

No help

**Simplified settlement methods**

None

**Form of support**

Subsidy

**Allowable cross-financing (%)**

100

**Method of project selection**

Uncompetitive

**Implementation of territorial instruments**

Not applicable.

**Beneficiary type - general**

Public administration

**Target group**

higher education institutions and other entities of the higher education and science system, non-governmental organizations, LGUs and their subordinate entities, public administration (including governmental) and its subordinate bodies and organizational units, entrepreneurs

**Product indicators**

WLWK-PLRO154 - Number of information points in the country

WLWK-PLRO155 - Number of participants of training forms for beneficiaries

WLWK-PLRO156 - Number of donations awarded for the implementation of projects strengthening the capacity of beneficiaries

WLWK-PLRO193 - Number of CICS users

**Result indicators**

WLWK-ND001 - Not applicable

**Priority PTFE.03 Effective communication****Managing Authority**

The Ministry of Development Funds and Regional Policy, Department of Aid Programs

**Fund**

European Regional Development Fund

**Policy Objective**

TA - Technical Assistance

**Place of implementation**

VOIVODESHIPS: ŚWIĘTOKRZYSKIE, KUJAWSKO-POMORSKIE, LUBELSKIE, LUBUSKIE, MAZOWIECKIE, MAŁOPOLSKIE, OPOLSKIE, PODKARPACKIE, PODLASKIE, POMORSKIE, WARMIŃSKO-MAZURSKIE, WIELKOPOLSKIE, ZACHODNIOPOMORSKIE, ŁÓDZKIE, DOLNOŚLĄSKIE, ŚLĄSKIE

**Total allocation amount (EUR)**

31,364,311.00

**Total EU allocation amount (EUR)**

25,000,000.00

## **Measure PTFE.03.01 Effective communication**

### **Specific objective**

PT.1 - Technical Assistance

### **Total allocation amount (EUR)**

31,364,311.00

### **Total EU allocation amount (EUR)**

25,000,000.00

### **Scope of intervention**

179 - Information and communications

### **Description of operation**

The aim of the measure is to ensure adequate visibility of cohesion policy through proper information and promotion of European funds.

The operation provides for the following interventions:

- creation, maintenance and development of the EF website system in the European Funds Portal, and use of other electronic communication tools, including social media;

- preparation, production, distribution of publications, promotional and branding materials, mainly in digital form (in accordance with the principle of greening communication activities);
  
- conducting information and promotional campaigns (in the media, including electronic media, public relations campaigns, cooperation with the media) aimed at the public in order to maintain a high level of awareness of the role and importance of EF funds;
  
- cooperation with partners from outside of the administration in providing information about EF;
  
- organization and co-organization of events (including conferences, congresses, picnics, fairs), trainings, workshops, promotional and social actions and educational and promotional contests;
  
- other horizontal promotional activities resulting from the horizontal communication strategy;
  
- information and education activities on the topic of complementarity of cohesion policy with other funds (e.g. InvestEU) and programs centrally managed by the EC.

The above-mentioned undertakings will be carried out on the basis of a horizontal document - the European Funds Communication Strategy, and in compliance with the requirements of accessibility, equal opportunities and non-discrimination, progressive digitalization and green order.

**Maximum percentage level of EU funding in the project**

79.71

**Maximum percentage level of funding of total eligible expenditure at project level (EU funds + national co-financing granted to the beneficiary by the competent institution)**

100

**State aid - EU legal basis**

No help

**State aid - national legal basis**

No help

**Simplified settlement methods**

None

**Form of support**

Subsidy

**Allowable cross-financing (%)**

100

**Method of project selection**

Uncompetitive

**Implementation of territorial instruments**

Not applicable.

**Beneficiary type - general**

Public administration

**Target group**

citizens, public administration (including government) and its subordinate bodies, and organizational units

**Product indicators**

WLWK-PLRO158 - Number of outreach information and promotion activities

**Result indicators**

WLWK-ND001 - Not applicable